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## 3E Accounting PLT Moving on the Fast Track Towards International Growth



*3E Accounting PLT expanded from its Singapore office into Malaysia*

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Last year, 3E Accounting PLT expanded from its Singapore office into Malaysia. Despite the struggles all new offices face related to startup challenges, 3E Accounting Malaysia pushed through and became who they are today, bringing the best services possible to their customers.

3E Accounting PLT, a Malaysia-based CPA firm, provides professional accounting, tax and compliance services, specializes primarily in **incorporation services**, including working to establish and grow start-up companies. They offer clients incorporation services package, which addresses many critical issues for new business owners.

In addition to investment capital and paperwork assistance, 3E helps in less conventional ways, such as appointing new directors and taking minutes at new companies' first board meetings. The firm works directly with its clients every step of the way, and all potential customers need to get started is the business idea, proposed company names, and personal information about the founders.

Along the way, the firm has sought ways to improve their services and standing in the community. The firm has received numerous awards and recognitions for its work with start-ups, small-and mid-size firms, including being recognized by ACCA as an Approved Employer since 8 June 2014 and a certified member of the Malaysian Institute of Accountants (MIA).

Founded by Yivon Yau and Stephanie Chua, 3E focuses its work on its "Three E's:" efficiency, effectiveness, and economy. 3E offers the resources of a large firm with the personal touch of a small one.

**3E Accounting PLT** was recognized as a Goods and Services Tax Agent this April. The recent GST certification has allowed 3E to expand their accounting services suite. They are among the first firms entrusted with this designation in Malaysia and has already begun advising clients on GST matters.

Ms. Yivon Yau, key partner of 3E Accounting PLT, is a member of the Association of Chartered Certified Accountants and a Chartered Accountant of Malaysia. She is awarded the LCCI International Qualifications for MYOB Computerised Accounting system and UCCI Certificate for UBS Computerised Accounting system. Yivon Yau's accounting career has included work with international firm KPMG as well as corporate accounting with multinational organizations such as Carlsberg, Kimberly Clark and Timberland.

“We offer a seamless coordinated service that is focused on adding value,” said Yivon.

3E Accounting PLT is an independent network member of the 3E Accounting network. Each member of the network is a legally separated and independent firm. The brand is owned by their **3E Accounting Pte. Ltd.** in Singapore. The network is managed by 3E Accounting International Pte. Ltd.

They have also partnered with information technology firm **IT Solution** to provide the firm with tech support.

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